



THE LANGUAGE OF FLOWERS ENCYCLOPEDIA

*A Three-Volume Illustrated History of the Books, Authors, and Meanings
of 2,870 Flowers, Herbs, Trees, and Emojis*

3

Volumes

2,870

Plant Entries

276

Illustrations

79

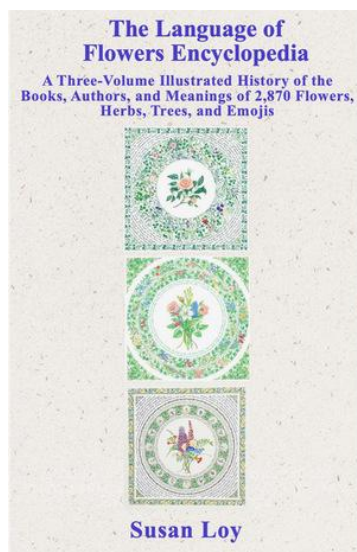
Plant Emojis

PRESS KIT

OVERVIEW

The Language of Flowers Encyclopedia is a landmark scholarly and artistic achievement — a comprehensive, three-volume illustrated reference that charts the rich tradition of the language of flowers from its Victorian origins to the digital present day. Spanning 2,870 flowers, herbs, trees, and emojis, this work represents decades of meticulous research and is destined to become the definitive resource in its field.

This encyclopedia serves a remarkable breadth of audiences: book collectors captivated by the illustrated gift books of the nineteenth century; botanists and horticulturalists seeking precise, cross-referenced plant names and symbolism; cultural historians tracing the evolution of symbolic flower language; and flower lovers who wish to understand the silent vocabulary carried by every bouquet. Its scope and beauty make it an unparalleled reference for library collections, academic institutions, and private enthusiasts alike.



by Susan Loy

VOLUME BY VOLUME

Volume I · The Floral Anthology & Dictionaries

Volume I opens with an illustrated floral anthology featuring 37 flowers, rendered with the care and artistry befitting the tradition. At its heart lie dual dictionaries — one organized by flower, one by meaning — that allow readers to move freely between sentiment and symbol, composing or decoding the language of flowers with ease.

Volume II · History, Sources & Publishing

Volume II is a work of cultural and bibliographic history. It examines the deep roots of flower symbolism, then turns a scholarly eye on 38 nineteenth-century language of flowers books, analyzing the publishing practices — including widespread copying and copyright infringement — that shaped this tradition. The volume culminates with a meticulous visual history: 233 illustrations traced from these books, revealing how advances in color printing techniques elevated these charming gift books into works of genuine artistic ambition.

Volume III · The Botanical Dictionary & Emojis

Volume III presents a comprehensive botanical dictionary that cross-references common and botanical plant names in a chronological format, allowing readers to trace the precise evolution of Victorian flower associations over time. In an innovative extension of the tradition into the twenty-first century, the volume concludes with a dictionary of 79 plant emojis — the modern symbols by which a new generation communicates in the language of flowers.

KEY FEATURES & SELLING POINTS

- 🌸 2,870 flora entries — the most comprehensive single reference on the language of flowers ever published
- 🌸 38 nineteenth-century language of flowers books analyzed, with publishing history and comparative textual scholarship
- 🌸 233 historical illustrations traced and documented, providing an unmatched visual record of Victorian botanical printing
- 🌸 Dual dictionary structure (by flower and by meaning) for cross-referencing
- 🌸 Chronological botanical dictionary illuminating the evolution of flower symbolism across the Victorian era
- 🌸 79 plant emoji entries — a first-of-its-kind extension bridging Victorian tradition and contemporary digital communication
- 🌸 Authoritative examination of copyright practices and the culture of copying in nineteenth-century publishing
- 🌸 A work of both scholarly rigor and visual beauty, suitable for gift, reference, and academic markets

AUDIENCES

This encyclopedia speaks to a wide and passionate readership:

- 🌸 Book collectors and bibliophiles drawn to the history of Victorian gift book publishing
- 🌸 Botanists, horticulturalists, and garden historians requiring botanical cross-references
- 🌸 Cultural and literary historians researching the Victorian era, sentiment, and symbolic communication
- 🌸 Librarians seeking an authoritative illustrated reference for botanical and cultural history collections
- 🌸 Flower enthusiasts, florists, and wedding professionals who use the language of flowers in their practice
- 🌸 Emoji researchers and linguists studying visual communication
- 🌸 Gift buyers seeking a luxurious, intellectually rich illustrated set

EDITORIAL NOTES

The Language of Flowers Encyclopedia is the product of exhaustive original research. The bibliographic analysis of nineteenth-century publications draws on primary sources to reveal, for the first time in a single scholarly work, the tangled web of copying, attribution, and creative exchange that defined the genre. The tracing of 233 illustrations across books and editions provides a visual genealogy of Victorian botanical art, grounded in the history of color printing technology.

The decision to extend the encyclopedia into emoji territory reflects the author's conviction that the language of flowers is a living tradition — one that has migrated from the parlor into the smartphone and deserves to be documented with the same scholarly care as its Victorian forebears.

ABOUT THE AUTHOR



Susan Loy is the author and illustrator of The Language of Flowers Encyclopedia. Her work spans botanical art, book history, and the cultural traditions of the Victorian era. Available for interviews, lectures, and media appearances.

Susan Loy

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The Language of Flowers Encyclopedia · Three Volumes · Susan Loy

